



## FOR IMMEDIATE RELEASE

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### Seakeeper Launches New Trade-In Program

*Rewards loyal owners with unprecedented upgrade opportunity*

**California, Maryland** (August 2, 2016) – [Seakeeper Inc.](#), the leader in marine stabilization, announced today the launch of a new trade-in program, offering Seakeeper owners the opportunity to receive as much as a 50 percent discount when upgrading to a new model. The unique program offers customers a streamlined valuation process that makes it easier and more affordable to enjoy the latest Seakeeper technology.

“We’re thankful for the more than 3,000 loyal customers who share our vision and continue to make Seakeeper a success,” said Andrew Semprevivo, Vice President of Sales and Marketing. “With a quick visit to our website, they can upgrade to our newest models with the confidence they’re getting the best price and the best service possible. We want to make it as easy as possible for our customers to experience the future of Seakeeper.”

Through a [trade-in portal](#) on the Seakeeper website, customers can enter their current model and automatically receive the discounted pricing on a new unit of their choosing. All current Seakeeper owners will have access to the world-class support of Seakeeper’s global installation network as well as a two-year warranty on the new Seakeeper model. Kits are also available to adapt existing boat configurations to new Seakeeper models.

#### **About Seakeeper Inc.**

Founded in 2003 by a successful entrepreneur and a naval architect, Seakeeper is the global leader in marine stabilization. Seakeeper’s innovative technology changes the boating experience by eliminating up to 95 percent of all boat roll, the rocking motion that causes seasickness, fatigue and anxiety. Since selling its first gyro in 2008, Seakeeper has developed a growing catalog of models for an expanding range of boat sizes. Based in California, Maryland, USA, the company has over 125 employees globally, based in the U.S., U.K., Italy, Germany, Dubai and Singapore.

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