

## FOR IMMEDIATE RELEASE

Contact: Maggie Meredith  
Seakeeper Inc.  
+1.620.262.7750  
MMeredith@seakeeper.com

---

### **Seakeeper Launches New Seakeeper 3 Model for Smaller Boats**

*Innovative stabilizing technology optimized for 30-40 foot vessels*

**California, Maryland** (October 17, 2016) – [Seakeeper Inc.](#), the leader in marine stabilization, announced today the release of its latest model, the Seakeeper 3, specially designed for boats between 30- and 40-feet long. The [Seakeeper 3](#) is the smallest and lightest Seakeeper unit yet and the first to run exclusively on 12-volt DC power with no need for a generator or AC input.

“The Seakeeper 3 is an exciting next step in our ongoing goal to bring stabilization to the boating mainstream by offering our innovative technology on smaller and smaller vessels,” said Andrew Semprevivo, Seakeeper’s Vice President of Sales and Marketing. “By offering an optimized solution for boats between 30- and 40-feet long, Seakeeper is offering stabilization solutions to a whole new range of boats for the first time. It truly is our biggest, smallest thing yet.”

Furthering Seakeeper’s commitment to bringing stabilization to the small boat market, the Seakeeper 3 builds on innovations that began with the Seakeeper 5. 25 percent smaller and 30 percent lighter than the Seakeeper 5, the Seakeeper 3 is the first stabilization unit truly optimized and streamlined for 30- to 40-foot boats. The unit features a newly designed touch screen control panel with an intuitive user interface—allowing users to capture real-time performance information—and is the lowest priced model in the Seakeeper product line.

The easy installation of the Seakeeper 3 removes another barrier for boaters with smaller vessels. With a customized leaning post design, the retrofit process can be as simple as swapping out the leaning post. In these cases, no major structural modifications are required when installing the Seakeeper 3, and the unit can be installed and ready to use in as little as two days.

The Seakeeper 3 will debut at the 2016 Fort Lauderdale International Boat Show, running from November 3 – 7. Demo rides can be scheduled now by emailing Maggie Meredith at [mmeredith@seakeeper.com](mailto:mmeredith@seakeeper.com).

Orders for the Seakeeper 3 can be placed now, and the units will begin shipping in Spring 2017.



## **About Seakeeper Inc.**

Founded in 2003 by a successful entrepreneur and a naval architect, Seakeeper is the global leader in marine stabilization. Seakeeper's innovative technology changes the boating experience by eliminating up to 95 percent of all boat roll, the rocking motion that causes seasickness, fatigue and anxiety. Since selling its first gyro in 2008, Seakeeper has developed a growing catalog of models for an expanding range of boat sizes. Based in California, Maryland, USA, the company has over 125 employees globally, based in the U.S., U.K., Italy, Germany, Dubai and Singapore.

###