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## Seakeeper is Serious About Small Boats

*Multiple efforts confirm commitment to making stabilization a reality for all boaters*

CALIFORNIA, Md. (August 22, 2019) – With the goal to stabilize every boat on the water, Seakeeper, the leader in marine stabilization, is taking large strides to make that goal a reality.

There is no one-size-fits-all guide to stabilization, but one thing is certain - the smaller the boat, the more affected it is by wave and weather conditions. Seakeeper recognizes the smaller boat sector is unique and its stabilization needs are as well. Therefore, it's committed to adding new products, improving current products, and creating tools specifically for small boat sizing. Here's what's new:

### SEAKEEPER 2 – NEW PRICE AND PERFORMANCE

Thanks to new software developments allowing for enhanced performance, the size range for the [Seakeeper 2](#) has been expanded to include **boats up to 35 feet** (10.5 meters) and the retail price has been adjusted to **\$19,900** (reduced from \$22,700). This represents a 10% increase in the Seakeeper 2 target boat size and a 12% decrease in the model's retail price. Now all boat owners can enjoy the comfort of Seakeeper stabilization.

### SMALL BOAT SIZING GUIDE

Using real sea trial results, Seakeeper created the new [Small Boat Sizing Guide](#) to enable customers to select the Seakeeper model that best fits their boat and how they plan to use it. When two comparable Seakeeper models are available, such as the Seakeeper 2 and Seakeeper 3, the Small Boat Sizing Guide will assist users in selecting the best Seakeeper model for them based on how they use their boat.

### SEAKEEPER 5 – BETTER THAN BEFORE

The new and improved [Seakeeper 5](#) is back in the Seakeeper lineup and aims to better segment the market of boats in the 40-49-foot (12-15 meters) size range. The Seakeeper 5 won't be the same unit that existed in the past. It will implement all the improvements made to the current Seakeeper 6, leveraging the current design, weight, envelope and footprint, but offered at a lower price of **\$38,900** and is ideal for boats **40-45 feet** (12-14 meters). Between the Seakeeper 5 and the Seakeeper 6, which is now installed on more than 35% of new boats 40-49 feet (12-15 meters), customers will get more freedom to choose what best suits their needs.

“The small boat market is so diverse, and the way people use their small boats can vary drastically,” said Seakeeper President & CEO Andrew Semprevivo. “We want to give boat owners options when it comes to stabilization so they're able to choose a Seakeeper option that is best for them, their boat, and how they use it.”

### About Seakeeper

Founded in 2003 by a successful entrepreneur and a naval architect, Seakeeper is the global leader in marine stabilization. Seakeeper's innovative technology changes the boating experience by eliminating

up to 95 percent of all boat roll, the rocking motion that causes seasickness, fatigue and anxiety. Since selling its first Seakeeper in 2008, the company has developed a growing catalog of models for an expanding range of boat sizes. Based in California, Maryland, USA, the company has more than 200 employees globally, based in the U.S., U.K., Italy, Germany and Singapore.

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